



Green Genesee/Smart Genesee FACTSHEET

Ecological Benefits

- Biodiversity/Resilience
- Connectivity
- Fish and wildlife
- Decrease toxins
- Groundwater
- Floodplains
- Wetlands/Forests/Streams

Societal Benefits

- Clean water
- Public health
- Flood control
- Unity/Collaboration
- Recreation
- Reinvestment
- Aesthetics

Economic Benefits

- Streamline regulatory process
- Farmland preservation
- Revenue diversification
- Competitive advantage
- Speed to market
- Attract new business
- Ecotourism industry



Green Genesee/Smart Genesee

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Green Genesee/Smart Genesee (GGSG) safeguards our air, soil, and water in support of a growing economy and a high quality of life today and tomorrow.

The purpose of GGSG is to create tools and provide resources that help guide land and energy use in Genesee County. This will allow continued development of viable and lasting economies and strong, vital communities.

The GGSG project is supported by community and science, guided by a group of diverse stakeholders including municipal leaders, farmers, businesses owners, lawmakers, residents, environmental professionals, and students.

Ours will be among the strong and vital communities of the future—where people will want to live, where businesses will want to locate, and where others will want to visit.



How do we continue to meet our own needs without compromising the ability of our children to meet theirs?

Land Use/Energy Use

A science-based, community-supported land use plan and energy conservation strategy provides a foundation for growth and vision for the future.

GGSG 6 Steps to Invent our Future:

1. Set Goals-Leadership Team: what do we value most?
2. Review Data- What do we know and need to know?
3. Asset Maps-Seeing is believing
4. Assess Risks-What will be lost if no action is taken?
5. Determine Opportunities-Partnerships and priorities
6. Implementation-Integrate road map and action plan

GREEN GENESEE

A road map for making sustainable land use decision in Genesee County

SMART GENESEE

Integrate sustainability into comprehensive planning and land use regulation codes

GROWING LIST OF PARTNERS

- New York Green
- Towns of Alabama, Batavia, Oakfield
- Village of Oakfield
- Genesee County Economic Development Ctr.
- Genesee County Planning Dept.
- Genesee County Soil & Water Conserv. District
- Genesee/Finger Lakes Reg. Planning Council
- NYSERDA Cleaner Greener Communities Program

KEY OUTCOMES

- Leadership Teams
- County/Town Land Use Maps
- Strategic Energy Plans
- Updated Comprehensive Plans
- Zoning Revisions
- Pathway to a Sustainable Future...